

## Car Advertisements from *The Kilkenny Moderator* 1916

Don't wait 'till your ship comes home. That phantom argosy is on the sea of dreams. Change the Picture. Instead of the visionary vessel, materialise the light-running, economical, reliable, serviceable Ford :



Runabouts, £135. Five Passenger Touring Car, £145. Town Car, £195. 20 h.p. efficiently equipped. All Prices at Works, Manchester.

Full Particulars from

**LAMBERT & Co., Ltd.,**  
Motor Engineers,  
KILKENNY.



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ERATOR AND LEINSTER ADVERTISER. SATURDAY MORN

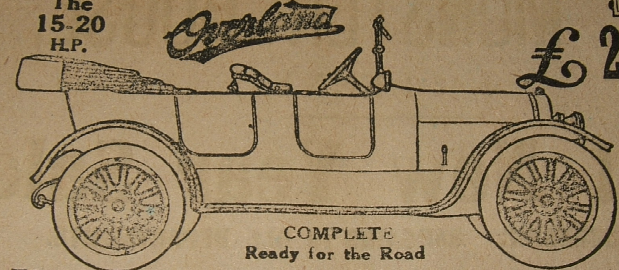
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£ 275.

COMPLETE  
Ready for the Road

IT would take pages to describe this remarkable car, and reading them through would not bring to you a realization of what the car really is. *You must ride in it.* Come for a trial run—it is the only way.

Full Particulars from

**LAMBERT & Co., Ltd.,**  
Motor Engineers,  
KILKENNY.

NOTES ON MANGELS with about three cwts. per acre of

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1. Name three types of car that could be bought in Kilkenny in 1916.
2. What price is the most expensive car?
3. Find out what H.P. means.
4. The cars could be bought at Lambert's who were 'Motor Engineers'. Where do we buy cars today?
5. The ad for the Overland Car (£275) urges the reader to do what?